UNINT
Università
degli Studi Internazionali di Roma

Introduction to

STRUCTURAL EQUATION MODELING

PRINCIPLES AND APPLICATIONS

II EDITION

HOW TO REACH US

Università degli Studi Internazionali di Roma - UNINT
Via Cristoforo Colombo, 200
Via Carlo Conti Rossini, 38
Rome

MADEINT
Centro di Ricerca sul MADE IN ITALY

L'INTERNAZIONALE

Objectives

The purpose of this intensive workshop is to provide a user-friendly introduction to (covariance-based) structural equation modeling (SEM) using the LISREL program and the SIMPLIS command language.

Scope & target

The workshop's emphasis is on understanding and correctly applying SEM as a tool in substantive research.

Its target audience includes doctoral students and academic researchers involved in quantitative modeling and data analysis. The workshop assumes prior basic knowledge of data analysis and multivariate statistics (including factor analysis and regression)

Instructor

Adamantios Diamantopoulos Ph.D., D.Litt., is Professorial Research Fellow at the Department of Marketing and International Business University of Vienna, Austria. He is also Visiting Professor at the University of Ljubljana, Slovenia and Senior Fellow at the Dr. Theo and Friedl Schoeller Research Center for Business & Society, Nuremburg, Germany.

His main research interests are in international marketing and research methodology, and he is the author of over 200 publications in these areas with over 54,000 citations.

Course structure

The workshop will be divided into 2 modules that can be attended separately or jointly.

The basic module envisages a total of 75 hours corresponding to 3 university credits (CFU) divided as follows:

- 18 hours of face- to-face teaching delivered in English divided into three full days, each lasting 6 hours, which will be held from 18 to 20 June 2024;
- 57 hours of individual study.

The advanced module envisages a total of 25 hours corresponding to 1 university credit (CFU), broken down as follows:

- 6 hours of face-to-face teaching delivered in English over a full day lasting 6 hours, which will take place on 21 June 2024;
- 19 hours of individual study.

Participation fee (basic module)

The participation fee for the basic module is EUR 576.00, including a revenue stamp. This fee must be paid in full at the time of registration.

For UNINT PhD students, UNINT researchers and UNINT teaching staff there is a facilitated participation fee of € 446.00, inclusive of a revenue stamp.

This fee must be paid in full at the time of registration.

Participation fee (advanced module)

The participation fee for the advanced module is EUR 236.00, including a revenue stamp. This fee must be paid in a single instalment at the time of enrolment.

For UNINT PhD students, UNINT researchers and UNINT teaching staff there is a facilitated participation fee of € 176.00, inclusive of a revenue stamp.

This fee must be paid in full at the time of registration.

Participation fee (basic + advanced module)

The participation fee for the basic + advanced module is EUR 676.00, including a revenue stamp. This fee must be paid in a single instalment at the time of enrolment.

For UNINT PhD students, UNINT researchers and UNINT teaching staff there is a facilitated participation fee of euro 556.00, inclusive of a revenue stamp.

This fee must be paid in full at the time of registration.

Our students feedback

"

I enjoyed your course very much! The way you presented complex concepts with so much clarity and enthusiasm was inspiring.

I also found some very important missing puzzles for my research work while I was listening to you.

I would like to express my deep appreciation for your outstanding teaching. Thanks a lot!

Luka Kobal
University of Ljubljana

"

If you want to understand LISREL basics, learning the principles of SEM methodological process, understandings and dynamics is highly crucial.

This full - immersion course is going to brilliantly provide you with all the above elements through professional competence and high communication skills in friendly, closed - number classes.

Giorgio Portaluri
Università degli Studi di Roma "Foro Italico"

"

This course helps me to deeply understand the driving logic of structural modeling at the root level of its state of art knowledge.

Then it dramatically boosted my skill.

Thank you!

Leul Girma
Università degli Studi Internazionali di Roma - UNINT

Our students feedback

"

The course on Structural Equation Modelling was an incredibly valuable learning experience that provided me with a comprehensive understanding of the principles and techniques necessary.

Dr. Diamantopoulos presented complex concepts with clarity, making them accessible and engaging for all of us.

Magda Touti
Sapienza Università di Roma

"

I found the course very educational and stimulating. Although the topic is complex, you made this course extremely enjoyable and interesting. I did not think I could learn in such a short time how to do structural equation models.

Thanks to you, this was possible.

I think the course not only helps to understand SEMs, but also helps to open the mind.

Veronica Capone
Sapienza Università di Roma

"

It was an intense but never boring three days of training. Professor Adamantios Diamantopoulos involves the whole class and explains the basics of the subject in a simple and clear way.

The course is very well organised and UNINT was very welcoming to all participants. I am really happy to have participated, I recommend it to all researchers.

Giulia Gogiali
Sapienza Università di Roma

Introduction to structural equation modeling: Principles and applications (II edition)

Period

18 - 21 June 2024

Venue

Università degli Studi Internazionali di Roma - Via Cristoforo Colombo, 200
Via Carlo Conti Rossini, 38
00147 Roma

Deadline for registrations

No later than 16th May 2024

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Contact us

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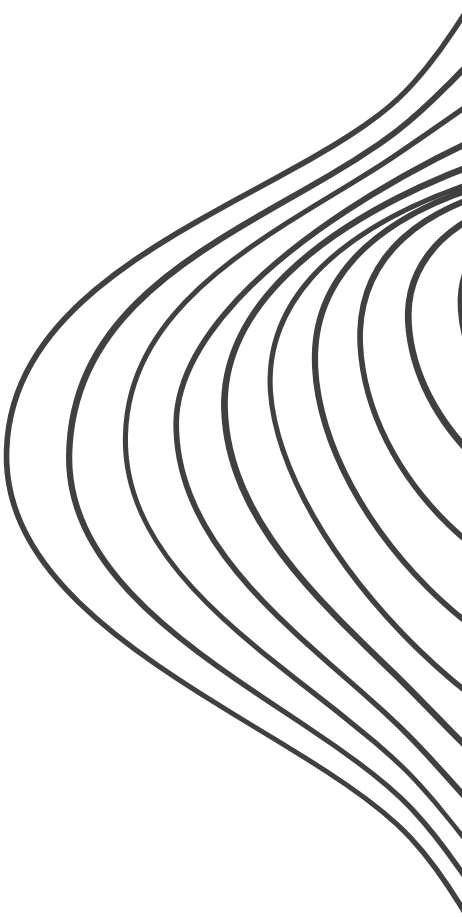

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